**Slide 1: Title Slide**

* **"Good morning/afternoon everyone.**
* **My name is Timothy Young, and today I will be presenting my Mental Wellness Website Prototype for the COMP3441 module, focusing on Advanced Web Application Development.**
* **This project centres on accessibility, usability, and user experience to provide an inclusive mental wellness platform."**

**Slide 2: Introduction**

* **"The purpose of this project is to create a mental wellness support website that is accessible and easy to use for a wide range of users.**
* **Accessibility was a major priority, so I followed the WCAG 2.2 guidelines to ensure compliance.**
* **The platform addresses key accessibility principles, summarized as:**
  + **Perceivable: Users can see and interact with the content.**
  + **Operable: Easy navigation and usability.**
  + **Understandable: Content and features are clear and intuitive.**
  + **Robust: Compatible with a variety of assistive technologies.**
* **I used tools like Figma for prototyping, ensuring an iterative design process."**

**Slide 3: Target Audience**

* **"The target audience for the website includes:**
  + **Students who might face academic stress or mental health challenges.**
  + **Working professionals who require easily accessible mental health resources.**
* **The platform caters to their needs by providing:**
  + **Calm and clear design to reduce stress while browsing,**
  + **Accessibility features like Light/Dark mode toggles and text size adjustments for different visual needs,**
  + **Simple, intuitive navigation to make it easy to access resources and events."**

**Slide 4: Design Principles**

* **"To achieve a smooth and pleasant user experience, I followed key design principles:**
  + **Simplicity: A clean layout to ensure ease of use,**
  + **Consistency: Using the same design elements, fonts, and colour schemes across all pages,**
  + **Calming theme: I chose a colour palette that promotes relaxation and focus, avoiding overly bright or distracting visuals,**
  + **High Contrast: Ensures readability for people with visual impairments, especially in Light/Dark modes.**
* **These principles help create a user-friendly and accessible platform."**

**Slide 5: Mood Board**

* **"To inspire the design of my prototype, I developed a mood board.**
* **It includes:**
  + **A soft and calming colour palette,**
  + **Images that represent mindfulness, relaxation, and positivity,**
  + **Typography and layouts that are simple and clear.**
* **The mood board helped guide the visual tone of the website, ensuring it aligns with the platform's purpose."**

**Slide 6: Wireframes**

* **"I developed two types of wireframes during the design process:**
  + **Low-fidelity wireframes: These are basic sketches used to plan out the general layout and flow of the site. They allowed for quick adjustments and feedback early on.**
  + **High-fidelity wireframes: These are more detailed designs with colours, text, images, and interactive elements. They give a realistic representation of the final product.**
* **High-fidelity wireframes include all design principles and accessibility features, ensuring they closely resemble the final vision."**

**Slide 7: Accessibility**

* **"Accessibility was a core focus of this project, and I included features to make the platform inclusive for everyone. Key accessibility features include:**
  + **Light/Dark mode toggles: Users can choose the theme that best suits their comfort and visual needs.**
  + **Text size adjustments: Users can increase or decrease text size for better readability.**
  + **Clear and consistent navigation: Ensures users can easily move between pages.**
  + **High-contrast colours: Improves readability, especially for users with visual impairments.**
  + **Compatibility with assistive technologies, such as screen readers, ensuring the platform is accessible for all users.**
* **These features align with WCAG 2.2 guidelines and help make the website more inclusive."**

**Slide 8: Prototype Overview**

* **"Here is an overview of the prototype:**
  + **Home Page: Features welcome content, ongoing events, and clear calls to action.**
  + **About Us Page: Introduces the purpose and mission of the platform.**
  + **News & Updates Page: Highlights recent updates and resources for mental wellness.**
  + **Events Page: Lists upcoming events with details and a sign-up option.**
  + **Contact Us Page: Allows users to submit requests or questions.**
  + **Feedback Page: Collects user feedback to improve the platform.**
* **The prototype demonstrates all features, from navigation to accessibility tools, ensuring an optimal user experience."**

**Slide 9: Development Process**

* **"The design and development process followed these steps:**
  1. **Initial Research: Understanding user needs and accessibility standards.**
  2. **Wireframing: Sketching both low-fidelity and high-fidelity wireframes.**
  3. **Design Implementation: Creating a prototype with tools like Figma.**
  4. **Testing Accessibility: Ensuring features like Light/Dark mode and text size adjustments worked seamlessly.**
  5. **Feedback Integration: Making improvements based on feedback to refine the design.**
* **This iterative process ensured that the final prototype met all requirements for accessibility, usability, and functionality."**

**Slide 10: Feedback & Improvements**

* **"After presenting the prototype, I gathered feedback to improve the design. Key improvements include:**
  + **Enhancing the Light/Dark mode toggle for better usability,**
  + **Improving colour contrast for better visibility,**
  + **Refining navigation for smoother user experience.**
* **Future improvements could include:**
  + **Adding language options to cater to multilingual users,**
  + **Integrating ARIA attributes for assistive technology support,**
  + **Enhancing page interactivity and performance."**

**Slide 11: Conclusion**

* **"To summarize, I created a prototype for a mental wellness platform that is:**
  + **User-friendly,**
  + **Accessible to all, following WCAG 2.2 standards,**
  + **Focused on design principles like simplicity, consistency, and usability.**
* **The next step is to develop this prototype into a fully functional web application.**
* **Thank you for your time and attention.**
* **I’d be happy to answer any questions you may have!"**

**Presentation Tips**

* **Speak clearly and maintain a steady pace.**
* **Use visuals on each slide as a guide and don’t read directly from the slides.**
* **Pause briefly after each slide to let the information sink in.**
* **Engage your audience with eye contact and a confident tone.**